

The Terms of Usage of the Atrium Flora shopping centre Customer Loyalty Card

1. The Company **Atrium Flóra a.s.**, business address: Prague 3, Vinohradská 2828/151, Postcode 130 00, CRN: 241 54 911, is the proprietor of the Atrium Flora shopping centre, which is located at the address Vinohradská 2828/151, Prague 3, Postcode: 130 00 (hereinafter only '**Centre**') and is simultaneously the provider of this loyalty programme (hereinafter only '**Provider**').
2. Every natural person, (hereinafter only '**Customer**') who files a request at the info kiosk in the Centre, shall receive the Centre Customer Loyalty Card (hereinafter only '**Loyalty Card**').
3. Based on presenting the Loyalty Card in a given store, current discounts and marketing promotions of the store will come into effect for the Customer, the up-to-date enumeration of the discounts and promotions will be stated on the Centre website, i.e. www.atrimum-flora.cz.
4. This Loyalty Programme is a marketing promotion of the Centre and it is in effect for an indefinite duration. The Provider reserves the right to alter these terms or terminate the Loyalty Programme at any time, while the alteration of the terms of the Programme or its termination comes into effect at the time of being published at the internet address www.atrimum-flora.cz.